

## Former Atlantic man's products named 'best of show' on QVC

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A former Atlantic man's products were hot sellers on QVC last month.

Jack Barringer's One Shot Cleaner was part of the national network's "Quest for America's Best — The 50 in 50 Tour," and outsold his expectations.

The cleaner, which is in solid form and is shaped like a bullet, was the best-selling item in the state during the QVC Iowa stop, Barringer said.

Almost 3,000 units of the cleaner were sold in just under 8 minutes, generating about \$100,000 in sales.

The results weren't bad for a few minutes worth of work, Barringer said. But it has been a long road to success.

It took him two years to develop the One Shot Cleaner, which has five active ingredients.

The bullet-shaped item is non-toxic, biodegradable, non-flammable and meets all OSHA requirements, he said.

Using the cleaner is easy, he said. Just drop one bullet into a bucket of water, and watch it fizz like an Alka-Selzer.

It can then be used to clean everything from glass to vehicle engines, and gets out everything from wine to road tar, he said.

"It's the world's first solid cleaner," the entrepreneur said. "Cleaners are usually in a liquid form.

"The bullets come 50 in a box, and they're packaged like 45-caliber bullet boxes," he continued.

Barringer touts his cleaner as the "shot heard around the world."

"Cactus Jack," as his friends call him, says his One Shot Cleaner is just what QVC was looking for.

The cleaning product was selected by the network from among more than 250 Iowa-based small businesses and entrepreneurs who displayed their products for QVC.

The One Shot Cleaner outsold every other product on the Iowa portion of the QVC show, and was named Best of Show, the Atlantic native said.

He is also well known for his "Monster Arm Wrestling Machine." That product, which was developed several years ago, was sold in all 50 states as well as eight foreign countries, he said.

Barringer currently lives in Ames and is the owner of Cactus Jack's Marketing Corp.